

Users:

1 Super Admin

2 Brokers / Agent / Adviser

3 Agencies: Event Planner, Photographer, Caterers etc

4 Users

Super Admin

- Develop a centralized admin dashboard for Super Admin to manage and oversee all aspects of the website, including user accounts, profiles, content moderation, and analytics.
- Manage all user accounts (create, edit, delete) for Users, Brokers, and Event Management Shops.
- Broker, Event Planner, photographer etc Management: Approve new vendor registrations, manage Subscriptions, and oversee their activities.
- Highlighting Profiles Based on Payment: This feature allows the Super Admin to control the visibility of Event Management Shops and Photographer profiles in search results within the matrimonial site. Profiles can be prioritized based on the amount of money paid by the vendor (higher payers appear first).
- Allow the Super Admin to manually adjust the order of profiles in search results using a drag-and-drop interface or similar functionality. Profiles from vendors who paid more would appear first by default, but the Super Admin can override this order if necessary.
- Set membership tiers and associated features for Users (based on your strategy).
- Include features for Super Admin to monitor user activity, resolve disputes, and enforce website policies.
- Access advanced reporting tools for user behaviour and matchmaking effectiveness.
- Website Management: Manage overall website content, settings, and functionality.
- Option to block for user for inappropriate behaviour

User

- Registration and Login: Secure registration and login process for all user types.
- Register with promocode to get offers.
- Upload Documents, photos, social media links, all field are mandatory to complete 100% profile.
- User will get matching Suggestions
- User Can search for matching.
- User can search advance search for matching.
- User can see photos of matching , message and get responses.
- Create detailed profiles and Provide options for users to edit, update, or deactivate their profiles as needed.
- Users can search for photographers, Event Management, Caterers etc based on their location or Name and allowing them to find vendors servicing their area.
- Enable users to set privacy settings to control who can view their profiles and contact them.
- Develop robust search and matchmaking algorithms to help users find compatible matches based on criteria such as age, location, religion, caste, education, occupation, etc..
- Report inappropriate behaviour or content.
- Option for users to block or report abusive or inappropriate behaviour.
- Utilize paid features for profile highlighting, advanced search options, or in-chat enhancements.
- Auto Suggestions' for Matching (Based on data provided like cast, gun, interest etc).
- Different Subscription Plan and features.
- Forgot password: The user can able to forget the password via mail confirmation Or Phone Number.
- Can give feedback for Event Management etc
- Can Contact to Event Management etc
- User Can book Event Planner, Photographer, Caterers etc
- Admin will have Dashboard where he can manage and see all the activities.
- Can set different subscription plans also edit and delete the subscription plan.
- Dedicated Message option where user can see new message request, older message, new message.
- Can set auto matching preference (ex- according to cast, location, job)

- User will get option for connect Now(request will sent)
- User can change the subsription plan.

Broker Adviser

- Register with the site (approval by Super Admin).
- Can also edit, delete and update profile.
- Create profiles showcasing their experience and expertise in matchmaking.
- Browse User profiles and identify potential matches.
- Send message to user and get response from user.
- Can send matching user id
- Can see photos of users and profile
- Broker can generate unique id for promotion and promo code.
- Facilitate communication between Users.
- Maintain ethical practices and adhere to site guidelines.

Event Management

- Register with the site (approval by Super Admin).
- Create profiles highlighting their event planning services (weddings, engagements).
- Can also edit, delete and update profile.
- Showcase their portfolio, client testimonials, and competitive packages.
- Advertise offers and special promotions for Users.
- Interact with Users showing interest in their services.
- Provide seamless integration with User profiles for easier booking inquiries.
- Maintain high service standards and positive User feedback.

API's Needed

- Payment Processing: Integrating a payment processing API (e.g., Phone Pay, PayPal) would be necessary.
- Social Login: Integrating social login APIs (e.g., Facebook Login, Google Sign-in) can simplify user registration and potentially provide additional profile information.
- Location Services : Integrating geolocation APIs (if user consent is obtained) could allow for location-based matching if desired.
- Chat Bot : The chatbot can offer icebreaker prompts to help users initiate conversations with potential matches, overcoming initial awkwardness.
- Firebase Subscription for Mobile number Authentication

Technical Considerations:

- Push Notification: Send users personalized notifications about New Matching , Found Match, New Message, promotions, etc.
- Intuitive Interface: Create a user-friendly and visually appealing interface that caters to all user roles, ensuring ease of navigation and a positive first impression.
- Robust Search and Matching: Implement a powerful search algorithm that considers a variety of factors for compatibility matching beyond basic demographics. This could include personality, interests, lifestyle choices, values, or compatibility tests.
- Secure Communication Channels: Employ secure communication features for private messaging, such as end-to-end encryption, to protect user privacy.
- Content Moderation: Implement a robust content moderation system to ensure all profiles, photos, and

messages adhere to community guidelines, preventing inappropriate content. User reporting options should also be readily available.

- Multilingual Support: Consider multilingual support to cater to a broader user demographic, especially if your target audience spans different regions or cultures.(Marathi, Hindi, English etc).

Development Time: 3 to 5 Months

Testing Time - 1 Month

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*** Package 1 : Ultimate Package:**

- All features included from the initial project scope.
- Centralized admin dashboard for Super Admin with comprehensive management capabilities.
- Secure registration and login process with social login integration.
- Robust search and matchmaking algorithms considering various compatibility factors.
- Push notification functionality for personalized user notifications.
- Intuitive interface design for an exceptional user experience.
- Multilanguage Support for all the users.
- Secure communication channels with end-to-end encryption.
- Content moderation system for ensuring community guidelines adherence.
- Location services integration for location-based matching.
- Chatbot integration for assisting users in initiating conversations.
- Firebase subscription for mobile number authentication.
- Payment processing API integration for seamless transactions.
- Dedicated message option for managing user communications.
- Premium support and assistance for users.
- 24x7 Technical Support
- Dedicated Dashboards for Managing all the activity.

*** Package 2 : Premium Package:**

Includes most features from the Ultimate package, with some exclusions.

Excludes advanced tools and push notification functionality.

No Premium support and assistance for users.

Optional multilingual support and chatbot integration.

Location services integration and Firebase subscription may be optional.

*** Package 3 : Advanced Package:**

Offers essential features required for effective matchmaking.

Excludes advanced features such as centralized admin dashboard and push notifications.

Excludes Social Login: Integrating social login APIs (e.g., Facebook Login, Google Sign-in).

Excludes Robust search and matchmaking algorithms considering various compatibility factors.

No Firebase subscription for mobile number authentication.

No Chatbot integration for assisting users in initiating conversations.

No end-to-end encryption for communications.
Optional multilingual support and chatbot integration.
Optional integration of location services and Firebase subscription.
No 24x7 Technical Support.

* Package 4 : Starter Package:

Basic package with fundamental features for getting started.
Includes core functionalities like user registration, profile management, and basic matchmaking.
Manual Matching, no suggestions for Matching.
No support for advanced features such as auto-matching, messaging features, and push notifications.
No Dedicated message option for managing user communications.
Limited customization options and integration possibilities.