



**LOYAL  
INFIELD**

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[Become A Dealer](#)

**SLOGAN  
TAGLINE**

**Make a Line**

**DJDJDKDJDJ**



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**Make a Line**  
**DJDJKDJDJ**



## New Launches/Latest Arrivals

### INTRODUCING RV400 BRZ

Introducing the RV400 BRZ - a result of our in-depth study into the needs and preferences of riders who are motoring enthusiasts. We recognize that while technology can enhance the riding experience, not every rider requires an extensive array of features. Our commitment to putting riders first led us to create the RV400 BRZ, addressing the gap in the market for those seeking an affordable yet exhilarating biking experience. With a vibrant palette of five colours including Lunar Green, Pacific Blue, Dark Silver, Rebel Red, and Cosmic Black, this model isn't just a motorcycle: it's a bold statement.

To make electric bikes accessible to all segment of riders, we carefully considered the features that truly matter. The RV400 BRZ incorporates essential elements, such as a mechanical key to start the bike, ensuring a seamless and user-friendly experience for the riders who crave simplicity without sacrificing performance.

Embrace the RV400 BRZ – a bike designed with your needs in mind, offering an affordable entry point to the world of biking without unnecessary complexities. Our focus on providing value and a thrilling ride experience is at the heart of this model, making sustainable mobility a reality for more riders.



EXAMPLE



0-100%  
IN 4.5 HOURS\*



85 KM/H\*  
TOP SPEED



150 KMS\*  
PER CHARGE

Book Now



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3D view of bikes with colour change options

Vintage

Vintage

Vintage

Vintage

Eclipse Red



Explore Now



0-100%  
IN 4.5 HOURS\*



85 KM/H\*  
TOP SPEED



150 KMS\*  
PER CHARGE



MOBILE APP  
WITH SMART  
FEATURES



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## Research & Development





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## Book A Test Ride Now

Name

Mobile No.

Enter OTP

Vehicle

Select State

Select City

**SUBMIT**

Background colour  
should be grey

Feedback

## Adventures & Events

# ADVENTURE & EVENTS





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## AWARDS & ACHIEVEMENTS

## OUR PRESENCE

## REVIEWS

Slider/videos/gifs/IMAGES



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### Slogan/Tagline

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#### Services & Maintenance

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[Sustainability](#)

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[FAQs](#)

[Warranty Policy](#)  
[Terms & Conditions](#)  
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[Trip Stories](#)  
[Exhibitions](#)

[My Loyal Infield App](#)  
[Online Service Booking](#)  
[Find A Dealer Nearby](#)  
[FAQs](#)





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Vintage

Vintage-1

Vintage-2

Vintage-3

Eclipse Red



Explore

Book Now



0-100%  
IN 4.5 HOURS\*



85 KM/H\*  
TOP SPEED



150 KMS\*  
PER CHARGE



MOBILE APP  
WITH SMART  
FEATURES

Book A Test Ride

Find A Dealer

Find A Service Centre

Owner's Manual

Quick Start Guide



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## Book A Test Ride Now

Name

Mobile No.

Enter OTP

Vehicle

Select State

Select City

SUBMIT

Feedback

### Service Centre Locator

Search for a Royal Enfield Service Centre

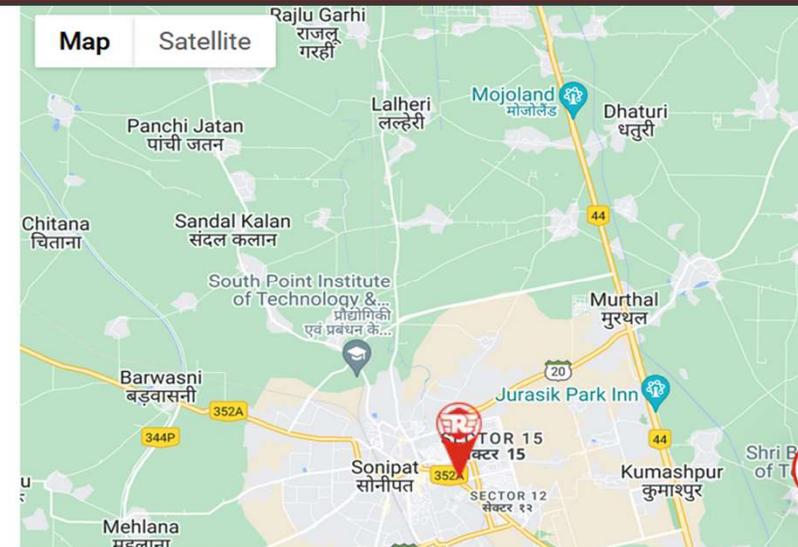
India



Select Your State



Select your city





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## Owner manual



## Quick start guide





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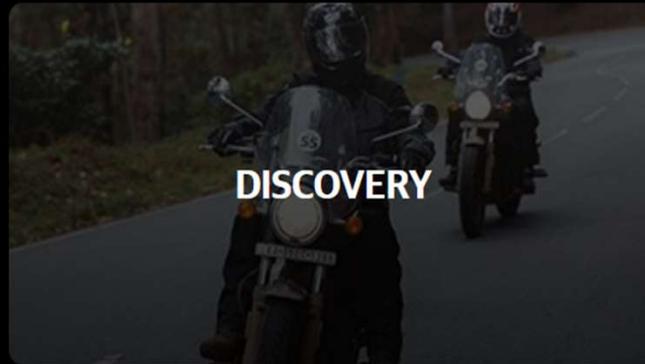
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Company

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Rides



## Rides





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## Event gallery



ADVENTURE



DISCOVERY



TRAINING



ADVENTURE

## Rides



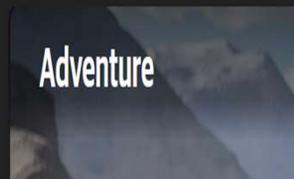
Adventure



Himalayan Adventure Tibet 2024



Himalayan Adventure Manang 2024



Adventure

Full Name\*

Email ID\*

+91  Mobile Number

Pincode\*

Disclaimer: By signing this form/checking this box, you acknowledge and agree that we may use the information you share with us, to communicate with you through e-mails, text messages, WhatsApp and calls, in order to provide our product or service related information and/or for promotional and marketing purposes. All information provided will be secured and processed as per our [privacy policy](#).

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STAY UPDATED



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## Event gallery



ADVENTURE



DISCOVERY



TRAINING



ADVENTURE

## Rides



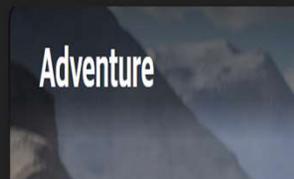
Adventure



Himalayan Adventure Ride 2024



Himalayan Adventure Manang 2024



Adventure

Full Name\*

Email ID\*

+91  Mobile Number

Pincode\*

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## Wallpapers



## Blogs

## Campaigns

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## Factory Tours



## Trip Stories

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## Gallery



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## Become A Dealer

Form

Submit

## Find A Dealer

Form

Submit



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## Life At Loyal Enfield

[Opportunities For Students](#)

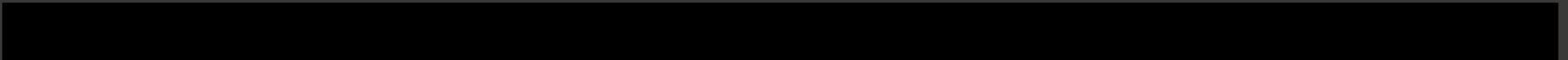
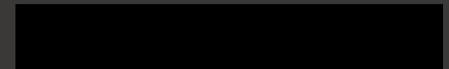
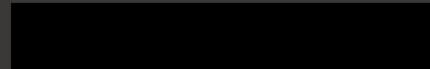
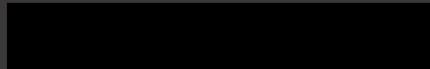
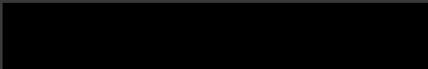
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[Opportunities For Professionals](#)

[Opportunities For Innovators](#)

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[Open Positions\(General Form , ref- eworkbin/royal enfield\)](#)





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Riding with India, for the World.

Intro video Auto play

#1

Two-Wheeler  
Manufacturer in the  
World\*

We are empowering millions around the globe through our portfolio of innovative and sustainable products. Powered by technology-driven excellence, we are shaping the future of mobility.

47+

Country Presence

115M+

Happy Customers

9000+

Customer Touch-Points Worldwide

40

Years of Trust and Tech leadership

\*Disclaimer: #1 in unit volumes sold by a single entity in a calendar year





# LOYAL INFIELD

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## VISION

# Be The Future Of Mobility



## MISSION

### Create

Value for our customers by manufacturing affordable new age mobility solutions. Thus empowering them to move ahead in their lives riding the wave of development and innovation.

### Collaborate

With co-workers and partners by drawing energy and inspiration to excel at everything, directed towards building a better world.

### Inspire

A whole new generation of social and environment heroes by developing a worry free ecosystem conducive to sustainable mobility. Thus, paving the way to a greener, safer and equitable future.

## VALUES



### Passion

Be bold. Love what you do. Deliver your best.



### Integrity

Be ethical and do the right thing, even when no one's watching.



### Respect

Be confident, but humble. Appreciate and acknowledge everyone. Celebrate diversity.



### Courage

Take risks and question the status quo. Dare to be different.



### Responsible

Be caring and accountable to your team, your organization, society and environment.



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INNOVATING IN INDIA FOR THE WORLD

# Scaling Global Heights Through R&D

750+

Patents Filed

1000+

Engineers and Technology Experts

2

World-Class Tech Centres

COLLABORATION



Hero and Harley partnership in India brings this incredible maiden offering.

[Know More](#)



Expanding the EV ecosystem with an equity stake in Ather Energy.

[Know More](#)



Powering EV mobility by jointly developing electric motorcycles with Zero Motorcycles.

[Know More](#)



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**LATEST DEVELOPMENTS**

Hero MotoCorp Introduces A Category-First EV Ownership Package



HERO MOTOCORP BOLSTERS PRESENCE IN NEPAL

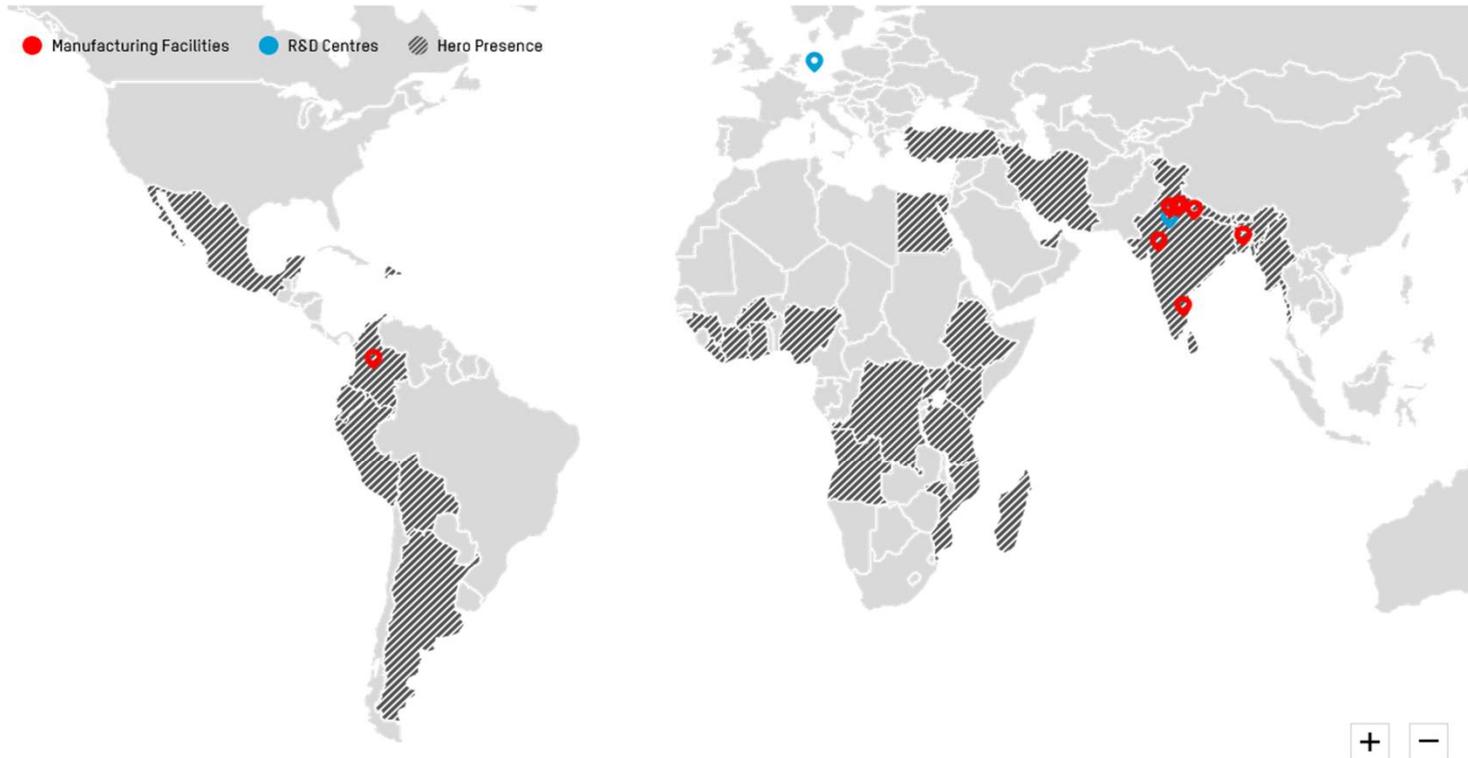
21 April, 2024





# Global Footprint

Our world-class manufacturing facilities and R&D centres - spread across the world - are renowned Centres of Excellence and a beacon of sustainability measures.





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### Idea & Innovations

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### Raise Complaint

- Corporate Office
- Manufacturing Plant
- R&D Centre

- Dealers
- Partners
- Investors

- Email
- Form Details

- Corporate Enquiry
- Suggestions

- Email
- Form Details

All related forms should be in each section



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FAQs



[Use Other Company Formats or refer to content writer](#)

